

PEOPLE . PLACES

## CHINA - THE NEW WINE MARKET

45' (ENG, GER)

**China doesn't easily come to mind when thinking of great wine nations. But a new wine market is rising.**

In the Province of Ningxia, a landlocked region on the edge of the Gobi Desert, change is brewing: with its stark mountains and dusty plains Ningxia is climatically well-suited for viticulture. The winery of Xige is one of the many chinese vineyards keen to find its place on the international wine market. We accompany the Xige Estate throughout the months before their market debut.

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